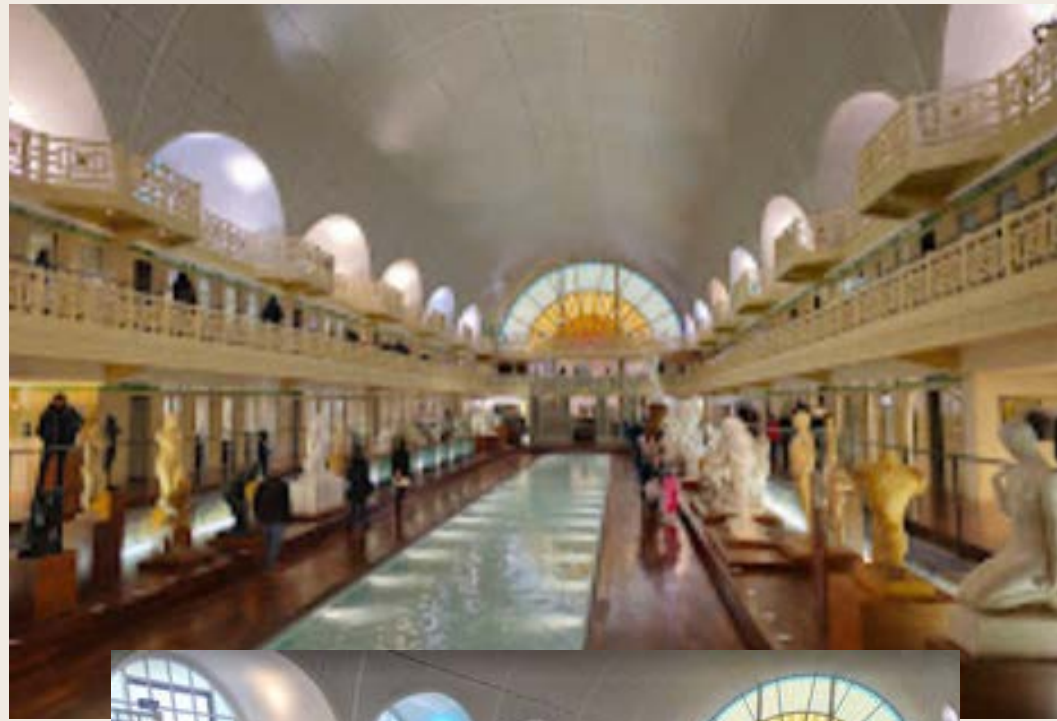


Final Cultural & Heritage Day



A curated immersion into Northern France identity.





Morning – Art & Textile Heritage

La Piscine – Musée d'art et d'industrie André Diligent
Art, Industry & Textile Legacy

Former Art Deco swimming pool transformed into museum

- Textile collections
- Industrial heritage of Roubaix
- Strong connection to regional textile history



Brasserie Beck

Craft & Conviviality

- Discovery of French brewing tradition
- Insight into regional craftsmanship
- Tasting experience

Followed by:

Traditional Estaminet Lunch

- Northern French specialties
- Warm and authentic atmosphere
- Informal networking moment



Afternoon – Cultural Escape

Cassel

One of France's Most Beautiful Villages

- Flemish architecture
- Panoramic view over Flanders
 - Authentic Northern charm
 - Cultural storytelling moment

